



PROVIDENT
ESTATE



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PROVIDENT REAL ESTATE

FOCUS. PLAN. WORK.

FOCUSED ON YOU

Provident Real Estate is a boutique real estate brokerage and advisory service firm based in Dubai, UAE. The company was founded on the idea of providing exceptional, personalized service. To us, this is not just a philosophy, it's a staunch belief and a driving force. We are focused in providing sound and honest advice for your real estate investments, and end-to-end solution to your real estate needs.

PLANNING FOR YOU

We take our work and role in real estate seriously and endeavor to provide you the best real estate experience. A one-stop-shop for Dubai real estate, Provident Real Estate offers full extensive real estate services including residential, commercial, investment opportunities, sales and re-sales of properties direct from owners or developers. Whether you are buying to invest or are an end user, we will guide you through each step of the buying process, hand-select the properties that match your requirement and guide you to make the right decision. In addition to our brokerage services, we have a number of services that are tailored for property developers.

WORKING FOR YOU

Our team is highly customer focused. We ensure that all sellers, buyers and developers are provided with exceptional, personalized service, and treated with respect and professionalism. We have a highly skilled team of real estate specialists with extensive knowledge of the UAE real estate market. All our brokers are licensed by the Dubai Land Department. We make sure that they are constantly updated on the latest happenings and trends in Dubai and the rest of the UAE property market. Our team will guide you through the often complex process and help find the property that is just right for you.





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PROPERTY DEVELOPER SERVICES THINKING IT THROUGH.



PROJECT SALES & MARKETING

You plan your project meticulously, choosing specialists to handle financing, design, and construction. Why? Because you want the best people working on your project. Your sales and marketing requires the same level of expertise — in fact more so when you consider that the sales are ultimately going to pay all the bills and determine your profit.

Our sales and marketing services are very scalable, whether you need to appoint a sales agent to boost your project sales or a turnkey solution to manage your complete sales operations, you will find that our team of brokers and marketing specialists are more than capable to fulfill the task at hand.

Provident Real Estate will work closely with you to ensure a complete and thorough understanding of your company's operations and objectives. Having the same knowledge of the company as any of your internal staff, will give you the ability to customize a business sales process that will not only increase sales revenue, but also decrease costs.

REAL ESTATE SALES MANAGEMENT

Have you thought about the benefits of outsourcing your sales operations? Here a few reasons why you should seriously consider it:

- Reduces sales costs
- Increases efficiency
- Launches new projects quicker
- Expands your client base

PROPERTY DEVELOPER SERVICES

THINKING IT THROUGH.

REAL ESTATE MARKETING

Even the greatest sales team will suffer if you do not have a good marketing strategy to support your project. Great sales is the result of great marketing, therefore, Provident Real Estate employs a team of highly seasoned marketing specialists that are ready to assist real estate developers with all facets of their marketing.

A good marketing strategy should eliminate wastage and reduce risk, and to do the process below must be followed:

- Market and Consumer Research
- Product Development Research
- Customer Segmentation and Target Profiling
- Competitive Analysis
- Positioning – to create a Value Proposition
- Setting Targets (Positioning and Sales)
- Advertising and Sales Planning (including budgeting)
- Advertising, Media Placement and PR
- Marketing Channel Management – (This is a part of Sales process)
- Direct Mail Management (This is a part of Advertising)
- Lead Management – (This is a part of Sales process)

Most developers already outsource a portion of their marketing function - advertising. But what about all of the above? Can you afford to hire top notch experts in each of the above areas of marketing? It may not be feasible.

Therefore, successful developers turn to outsourcing their marketing.

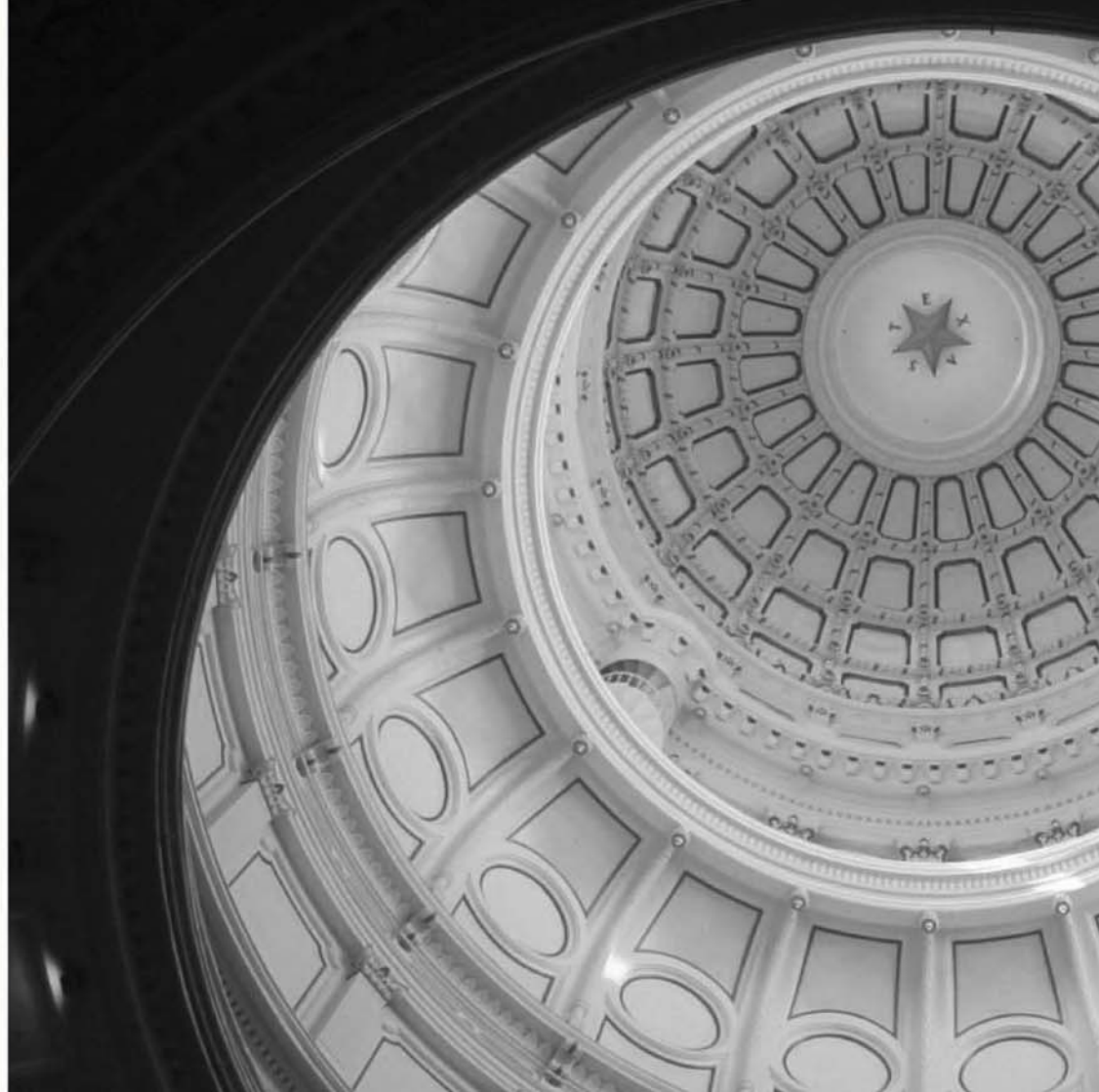
AN ACCENT ON QUALITY

We all know that supply of knowledgeable, experienced and motivated talent is scarce. As much as we would like to serve as many developers as we can, we are a long term oriented firm and view each project and developer we work with as a valued partnership and not simply a short term financial gain. Therefore, we only work with selected developers at a time to remain competitively focused, build strong relationships and truly deliver a higher quality service that brings maximum results. If this is the level of service, you are looking for and would like us to market and sell your next project(s), contact one of our consultants. They will be happy to meet you and discuss your best options in real estate projects.





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PROPERTY BROKERAGE SERVICES

FULFILLING NEEDS.

BUYING PROPERTY

When buying a property in Dubai or in the UAE in general, you will find that the options are endless: new projects are being launched every day, there are hundreds of property developers to consider, thousands of locations and communities to research and tons of information to process.

Finding the right property to fit your needs is not an easy task; our team of agents can guide you through the process and help find the property that is right for you.

We save you time:

- By searching and showing the properties that best fit your needs.
- By handling all the paperwork during the buying process.
- By answering or finding answers to all of your questions.
- By searching constantly for new properties with your specific search criteria, and communicating them to you as soon as they hit the market.

We can save you money:

- By guiding you on property prices in the location(s) and size(s) you are interested in.
- By providing you a comprehensive market analysis of the property you are considering for purchase
- By helping you negotiate with the seller.
- By helping you find an inspector who can discover any potential red flags (for ready-to-move-in properties).
- By helping you find the right financial lender.

SELLING PROPERTY

With our wide network of agents and our close relationship with investors in the region, Provident Real Estate is a sound choice to sell your property. When you sell your property with Provident Real Estate, we will:

- Create market analysis report and advise you on the optimal price to sell your property.
- Market your property in our wide network of agents and investors.
- Highlight your property's key selling points.
- Negotiate with potential buyers to ensure best price for your property.
- Advertise your property in print media and property portals.
- Handle telephone inquiries on your behalf.



PROPERTY BROKERAGE SERVICES

FULFILLING NEEDS.



WORKING METHODOLOGY

We provide the best working methodology to our customers.

- Finding the right properties – We short list exclusive properties with the most favorable terms that match your dream property.
- Getting pre-qualified – Being pre-qualified will help the whole process run smoothly and be a pleasant one. This will give you an eagle-eye vision over the whole process.
- Viewing property – We schedule convenient appointments with the sellers/buyers, so that you don't lose out on time. Provide you with the off-hand information about the property.
- Comparative market analysis – This will help you in understanding the market value of the property, as well as provide you with a wide range of choices to select the right property.
- Negotiating – We will guide you in preparing the offer for the property. We will also negotiate the best deals with the seller/buyer to get you the best price for the property.
- Finance – We can also provide you with easy, flexible and professional financial support to buy your dream property.
- Closing – We are experts in monitoring the process of your transaction. We can identify potential problems and make necessary arrangements to avoid delays. We will keep you advised throughout the process and answer any questions you may have at any time.





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